

SILIGURI INSTITUTE OF TECHNOLOGY
DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)
MAKAUT Odd Semester; CA 3 (1st Internal) Examination, **October 2022**
MBA 3rd Semester

Paper Name: **ENTREPRENEURSHIP DEVELOPMENT & PROJECT MANAGEMENT** Code: **MB 301**
FULL MARKS: 25 TIME: 1 Hour

Group – A (Very Short Answer Type Questions)

Answer any **FIVE** questions (5 x 1 = 5)

1. What is the most effective organizational structure of a project driven company working at multi-locations over the globe? [CO1]
2. Entrepreneurship training is imparted in which type of Organizations? [CO1]
3. What parameters are known as ‘Project Deliverables’? [CO1]
4. Fill in the blanks in functional relation, Project Performance = $f(\text{.....,, Time})$ [CO1]
5. In which of the Project Life Cycle Paths, the progress in beginning is slow and as the time moves on the progress of the project improves at fast rate? [CO2]
6. If the Schedule Performance Index (SPI) of a Project is more than 1, then the Project is said to be (Fill in the blank) [CO2]
7. What do you mean by ‘Intrapreneurs’?

Group – B (Short Answer Type Questions)

Answer any **FOUR** questions (4 x 5=20)

1. Define entrepreneurship and why should an entrepreneur be a calculated risk taker? [CO2]
2. Explain the features of a Project. What do you mean by ‘Project Management Triangle’? [CO1]
3. What is ‘Pre-feasibility Study’ in Project Identification? State the areas of Feasibility Study usually carried out before finalizing a Project proposal. [CO2]
4. Give a brief note on ‘Project Charter’ & ‘Stakeholder Register’. [CO1]
5. State the role of Government in facilitating ‘Entrepreneurship’. [CO2]
6. Distinguish between Earned Value & Planned Value of a Project with example. Explain how to identify ‘Cost Efficiency’ & ‘Time Efficiency’ of a Project using Earned Value Management approach. [CO2]